

The Mount Dora Area Chamber of Commerce Partnership Application



The mission of the Mount Dora Area Chamber of Commerce is to remain actively involved in **developing, promoting and sustaining an economically viable community** while also preserving the community's character and the quality of life of its citizens.

The Chamber is committed to being a perpetual force in attaining community and partner objectives.

The Chamber becomes a **partner and extended marketing** arm with significant benefit components that include:

A variety of advertising opportunities
Business to Business relationship building
Referrals and targeted business participation
Enhanced visibility

Benefits of Chamber Partnership

- ❖ ***YOUR BUSINESS*** will be referred each time there is an inquiry for your type of product or service.
- ❖ ***YOUR BUSINESS*** will be listed on the Chamber's **www.mountdora.com** website by name and business category with a direct link to your web site.
- ❖ ***YOUR BUSINESS*** literature will be displayed in the Chamber Visitor Center, which has over 30,000 visitors per year.
- ❖ ***YOUR BUSINESS*** will be listed in 5,000 Chamber Visitor and Relocation Magazines which are mailed to all relocation inquiries and distributed by the Chamber throughout the year.
- ❖ ***YOUR BUSINESS*** will gain additional exposure through Chamber sponsored networking.
- ❖ ***YOUR BUSINESS*** profile will be communicated by e-blast and on the web upon signing.

Why Join

Partnership in the Mount Dora Area Chamber of Commerce is one of the best marketing strategies that a business can implement. The Chamber becomes a partner and extended marketing arm with significant benefit components that include: a variety of advertising opportunities, networking and business relationship building, referrals and targeted business participation. Joining the Chamber enhances visibility as it reinforces your commitment to the overall community and fellow business owners.

Networking, Networking, Networking

Business at Breakfast

These mornings provide a powerful opportunity for networking. With 100 to 200 businesses in attendance, these mornings are an excellent way to meet and stay acquainted with other businesses as well as area city and county officials.

Enlightening and informative guest speakers present at each breakfast and offer information on topics that impact the community, local business development, and personal growth. It is here where each new partner for the month has an opportunity to say a few words.

Breakfasts are held the second Wednesday of every month at Lake Receptions.

Mount Dora Chamber Young Professionals Networking Group

This group is for partners and partner's employees who are 40 and under.

By building strong peer relationships, members realize greater community involvement for their personal growth as well as for the organizations for whom they work. Guest speakers bring information and ideas on advancing business and careers.

Lunch meetings are held the third Friday of every month.

Mount Dora Chamber Executive Women Series

Designed for women business partners who want to network as well as gain new insights and techniques for business and personal growth. Renowned, executive guest speakers engage the group with topics that include improving sales, effective communications skills, social media practices, business etiquette, and employee relations.

Lunches are held the second Monday of every month.

New Partner Orientations

In addition to meeting new partners, these sessions are designed to provide in-depth information on chamber offerings so that attendees can evaluate those that will assist them in building greater exposure in the market place. Existing partners often attend to obtain more information on newly developed chamber programs that can benefit their businesses. Orientations are held twice annually in the spring and the fall.

New Partner Receptions

With networking in mind, at these gatherings new partners have the opportunity to meet and mingle with one another as well as to become acquainted with long standing partners who ultimately become lasting business associates and friends.

Receptions are held twice annually in the spring and the fall.

Ribbon Cuttings

For each new business, ribbon cuttings bring fanfare to soft and grand openings. The chamber's advance promoting of the event to all chamber partners helps to build the momentum for an excellent entre to the community to launch a new business in a welcoming and informative venue.

MOUNT DORA 2019

Every year this is touted as one of the best networking events in Lake County. To 500 attendees, the Cities of Mount Dora, Eustis, Sorrento, Tavares and Umatilla along with Visit Mount Dora, Lake County Economic Development & Tourism and The Mount Dora Area Chamber of Commerce present and discuss the partnerships and goals in keeping the area the best place to live, work and play.

This annual event is every January.

Visibility

Visitor Center

Over 30,000 visitors per year make the Chamber their first stop for questions, brochures, maps, and relocation packages. Partner collaterals for attractions, restaurants and lodging are well displayed so that visitors won't miss seeing all that chamber partners have to offer.

Local residents frequent the Visitor Center to purchase event and attraction tickets and obtain information on happenings in the area.

The Center has come to be known as the perfect resource location for business, tourism, clubs, organizations, relocation materials and general information.

Partner-2-Partner Discounts

Partners support partners through familiarity with one another's products and services. By offering discounts to fellow partners, Partner 2 Partner further helps to promote partner to partner buying, while generating sales and increasing partner visibility.

Job Postings

As a service to partners, the Chamber will advertise open positions, free of charge. These job postings have a link for applicants to view job descriptions and apply directly with the partner.

Cost Effective Chamber Advertising Opportunities

Chamber Web Site

The Chamber web site is where people search for information on where to stay, where to eat, where to shop, what to do and for products and services. Tourists, people thinking about relocating and local residents look to the Chamber web site for answers. Listings are free and link to partner businesses.

Email Blast

A cost effective means of reaching over 1,000 local businesses and residents to communicate timely information is through Chamber E-mail Blasts. These digital ads reach chamber partners as well as a data base of people who want to be kept up-to-the-minute on area happenings.

Business at Breakfast Programs

Ad space is available in the programs that are distributed to the over 100 attendees.

Kiosks

Glass fronted kiosks stand directly at the front door of the Chamber. Available for rent, these kiosks are the perfect way to display signage to promote a business and guide locals and visitors to your door.

Mount Dora Area Chamber of Commerce Visitor and Relocation Magazine

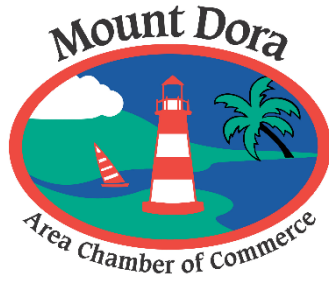
This beautifully designed annual publication is a comprehensive magazine that captures the true essence of Mount Dora. Filled with detailed articles and photographs, it describes everything from Mount Dora's history, points of interest, lodging and dining sites to festivals, land, air and lake tours and all other not to be missed venues in the area. Free of charge, all Chamber members are listed. 5,000 copies are distributed annually.

Mount Dora Area Chamber of Commerce Visitors Map

The Mount Dora Area Chamber of Commerce Visitor Map includes advertising space that is an excellent means of giving a company or service daily visibility. 50,000 maps are distributed throughout the year, reaching visitors to the area as well as those interested in relocating.

Visitors Center T. V.

Mounted in the front of the of the Chamber Visitor Center, a television displaying a continual loop of audio/video advertising twenty-four hours a day, seven days a week. The site and sound is a draw to provide high impact commercials viewed by visitors and local residents who are all potential customers. Over 30,000 visitors per year enter the center which does not include the high amount of foot traffic on Alexander Street at all hours.



Partnership APPLICATION

Business Name _____

Mailing Address _____
(Street) (City, State, Zip)

Physical Address (if different) _____
(Street) (City, State, Zip)

Business Telephone Number _____ Fax _____

Contact Person/Title _____

Owner Name _____

Owner Phone Number _____

Email Address _____

Website _____

Number of Full/Part time employees _____ / _____

Description of Business _____

Annual Investment

1 to 10 Employees	\$205.00	_____
11 to 19 Employees	\$285.00	_____
20 or more Employees	\$390.00	_____
Realtor Associate <i>(Broker must be a Partner)</i>	\$130.00	_____
Club, Organization or Political Candidate	\$105.00	_____
Citizen Member	\$70.00	_____
Secondary Business	\$135.00	_____

Logo with Listing(s) \$120 Annually \$120.00 _____

Add logo beside Category Listings

Please email logo to Admin@MountDora.com



Partnership in the Mount Dora Area Chamber of Commerce is a privilege. All partners of the MDACC are required to abide by the organizations By-Laws, policies and procedures. Our partnership believes that the Chamber of Commerce provides the building blocks of commerce in our community.

- ❖ As a partner I agree to make every attempt to maintain a positive image in the community which will reflect favorably on the partner's business, as well as the MDACC and community in general.
- ❖ As a partner I agree to strive to maintain a high level of personal and professional integrity in all endeavors.
- ❖ As a partner I agree to respond to any and all complaints regarding my business with the goal of reaching a fair and reasonable settlement for all parties.
- ❖ As a partner I agree to comply with and keep current all business licenses, permits, and any other requirements mandated by government agencies of the city, state and county as well as any Federal agencies.

As a partner I agree to deal with my customers, suppliers and competitors in an honest and fair manner.

I have read and agree to the above requirements.

Authorized Signature

Please select desired Category Listing(s) using the corresponding letter:

"P" - Choose one (1) Primary listing free of charge (for Magazine & Website)

"S" - If desired, choose up to two (2) Secondary listings free of charge (for Website only)

"A" - Additional listings beyond three (3) available for \$25/year per listing (for Website only)

<input type="checkbox"/> <i>Accounting / Bookkeeping</i>	<input type="checkbox"/> <i>Closets/Cabinets</i>
<input type="checkbox"/> <i>Accounting/Tax Preparation</i>	<input type="checkbox"/> <i>Clubs/Organizations</i>
<input type="checkbox"/> <i>Acupuncture</i>	<input type="checkbox"/> <i>Commercial Leasing</i>
<input type="checkbox"/> <i>Administrative Assistant</i>	<input type="checkbox"/> <i>Community Developers</i>
<input type="checkbox"/> <i>Advertising/Marketing/Printing</i>	<input type="checkbox"/> <i>Computer Technology</i>
<input type="checkbox"/> <i>Air Conditioning/Mechanical</i>	<input type="checkbox"/> <i>Consulting</i>
<input type="checkbox"/> <i>Antiques</i>	<input type="checkbox"/> <i>Convenience Stores</i>
<input type="checkbox"/> <i>Apparel</i>	<input type="checkbox"/> <i>Dentists/Orthodontists</i>
<input type="checkbox"/> <i>Apparel: Shoes</i>	<input type="checkbox"/> <i>Dining and Treats: Bakeries</i>
<input type="checkbox"/> <i>Architects</i>	<input type="checkbox"/> <i>Dining and Treats: Ice Cream</i>
<input type="checkbox"/> <i>Art Studios & Galleries</i>	<input type="checkbox"/> <i>Dining and Treats: Restaurants/Caterers</i>
<input type="checkbox"/> <i>Arts & Crafts</i>	<input type="checkbox"/> <i>Dining and Treats: Wine & Craft Beer</i>
<input type="checkbox"/> <i>Arts & Entertainment</i>	<input type="checkbox"/> <i>Eco-Consulting</i>
<input type="checkbox"/> <i>Assisted Living & Nursing Homes</i>	<input type="checkbox"/> <i>Etiquette Training</i>
<input type="checkbox"/> <i>Attorneys / Legal Services</i>	<input type="checkbox"/> <i>Electrical</i>
<input type="checkbox"/> <i>Auto</i>	<input type="checkbox"/> <i>Employment Agencies</i>
<input type="checkbox"/> <i>Auto: Antique Car Rentals</i>	<input type="checkbox"/> <i>Engineering</i>
<input type="checkbox"/> <i>Auto: Body-Collision-Restoration</i>	<input type="checkbox"/> <i>Equipment Rental</i>
<input type="checkbox"/> <i>Auto: Carwash</i>	<input type="checkbox"/> <i>Farms</i>
<input type="checkbox"/> <i>Auto: Dealers</i>	<input type="checkbox"/> <i>Financial Collection Services</i>
<input type="checkbox"/> <i>Auto: Garage/Mechanic</i>	<input type="checkbox"/> <i>Financial Services</i>
<input type="checkbox"/> <i>Banks</i>	<input type="checkbox"/> <i>Fire Equipment / Life Safety</i>
<input type="checkbox"/> <i>Banquet & Event Facility</i>	<input type="checkbox"/> <i>Firearms</i>
<input type="checkbox"/> <i>Beauty and Health Products</i>	<input type="checkbox"/> <i>Fitness & Healthy Living</i>
<input type="checkbox"/> <i>Bicycle Shops</i>	<input type="checkbox"/> <i>Florists</i>
<input type="checkbox"/> <i>Boat Clubs</i>	<input type="checkbox"/> <i>Funeral Services</i>
<input type="checkbox"/> <i>Boat Rentals</i>	<input type="checkbox"/> <i>Furniture</i>
<input type="checkbox"/> <i>Bowling</i>	<input type="checkbox"/> <i>Generator Sales</i>
<input type="checkbox"/> <i>Building Contractors</i>	<input type="checkbox"/> <i>Gift & Home Shops</i>
<input type="checkbox"/> <i>Building Supplies</i>	<input type="checkbox"/> <i>Golf Courses</i>
<input type="checkbox"/> <i>Carpet & Flooring</i>	<input type="checkbox"/> <i>Government</i>
<input type="checkbox"/> <i>Chambers of Commerce</i>	<input type="checkbox"/> <i>Hardware</i>
<input type="checkbox"/> <i>Chiropractic</i>	<input type="checkbox"/> <i>Hauling</i>
<input type="checkbox"/> <i>Churches / Synagogues</i>	<input type="checkbox"/> <i>Health Foods</i>
<input type="checkbox"/> <i>Citizen Partner</i>	<input type="checkbox"/> <i>Health Services</i>
<input type="checkbox"/> <i>Cleaning Services</i>	<input type="checkbox"/> <i>Home Healthcare</i>

Please select desired Category Listing(s) using the corresponding letter:

"P" - Choose one (1) Primary listing free of charge (for Magazine & Website)

"S" - If desired, choose up to two (2) Secondary listings free of charge (for Website only)

"A" - Additional listings beyond three (3) available for \$25/year per listing (for Website only)

- | | |
|--|---|
| <input type="checkbox"/> Home Inspections | <input type="checkbox"/> Radio Stations |
| <input type="checkbox"/> Hospitals | <input type="checkbox"/> Real Estate Brokerage Firms |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Realtors |
| <input type="checkbox"/> Interior Design | <input type="checkbox"/> Retirement Communities |
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Roofing |
| <input type="checkbox"/> Kitchenware | <input type="checkbox"/> Salon/Spa/Massage: Barbers |
| <input type="checkbox"/> Landscape Architects | <input type="checkbox"/> Salon/Spa/Massage: Salons & Day Spas |
| <input type="checkbox"/> Lawn & Garden Care | <input type="checkbox"/> Schools |
| <input type="checkbox"/> Liquor Stores | <input type="checkbox"/> Security Systems/Audio Video |
| <input type="checkbox"/> Lodging: Apartments | <input type="checkbox"/> Shipping |
| <input type="checkbox"/> Lodging: Bed & Breakfast | <input type="checkbox"/> Shopping Centers |
| <input type="checkbox"/> Lodging: Cottages/House/Long Term Rentals | <input type="checkbox"/> Storage Facilities |
| <input type="checkbox"/> Lodging: Hotels | <input type="checkbox"/> Stores Grocery & Department |
| <input type="checkbox"/> Lodging: RV Resorts / Mobile Home Parks | <input type="checkbox"/> Surgery Centers |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Marinas | <input type="checkbox"/> Theaters |
| <input type="checkbox"/> Medical - Radiation Oncology | <input type="checkbox"/> Thrift Shops |
| <input type="checkbox"/> Medical Services | <input type="checkbox"/> Title Companies |
| <input type="checkbox"/> Medical Services / Equipment | <input type="checkbox"/> Tours |
| <input type="checkbox"/> Mental Health | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Merchant Service Providers | <input type="checkbox"/> Travel Agencies |
| <input type="checkbox"/> Mortgage/Funding | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Museums | <input type="checkbox"/> Wedding & Event Planning |
| <input type="checkbox"/> Music | <input type="checkbox"/> Weight Loss |
| <input type="checkbox"/> Newspapers / Magazines | <input type="checkbox"/> Window Covering |
| <input type="checkbox"/> Non-Profit | |
| <input type="checkbox"/> Outpatient Rehabilitation | |
| <input type="checkbox"/> Pest Control | |
| <input type="checkbox"/> Pet Care | |
| <input type="checkbox"/> Pharmacies | |
| <input type="checkbox"/> Photography | |
| <input type="checkbox"/> Physicians | |
| <input type="checkbox"/> Plumbing | |
| <input type="checkbox"/> Political Candidates | |
| <input type="checkbox"/> Private Investigation | |
| <input type="checkbox"/> | |

\$\$\$ Complimentary E-blast \$\$\$
Valid for 60 days from joining date

New Partner Profile

As a new partner, we would like to announce your business to over 1,000 chamber contacts. Please answer the following questions and return it with photo of yourself and/or your staff to Admin@MountDora.com

This information will be posted on the chamber website and Facebook page as well as sent out in an e-blast.

1) Tell us about yourself: _____

2) Tell us about your business: _____

3) What is unique about your business?: _____



PARTNER 2 PARTNER DISCOUNT OFFER

Partner Company Name _____

Contact Name _____

Contact Phone _____

Email _____

Discount Offer:

Restrictions, Rules or Black-out Periods

Authorized Signature _____

Date _____